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(Images available on Web site)

25 REASONS TO ENJOY RETRO GAMING AT ITS FINEST WITH THE 20th ANNIVERSARY GREATEST HITS CD-ROM BY INTELLIVISION

CD-ROM Features 25 Full Original Games with Enhanced Game Play for PC and Mac

LOS ANGELES (June 13, 2003) – Intellivision Productions, Inc., the company that popularized home video games in the 1980s, announces the release of the “Intellivision Greatest Hits 20th Anniversary Edition” CD-ROM. Compatible with both PC and Mac systems, the CD-ROM features 25 full versions of Intellivision’s greatest video game releases, including Astromash, Space Armada and World Championship Baseball.

Celebrating 20 years in the video game industry, the “Intellivision Greatest Hits 20th Anniversary Edition” CD-ROM features the same simple ‘block’ characters and vibrant colors which made Intellivision one of the most popular home video game systems in the 1980s. The state-of-the-art game emulation provides the exact same game play of the original video games. Intellivision also utilizes the latest in software technology to provide an easy-to-use game interface. Other games included are Vectron, Shark! Shark!, Super Pro Football, Tower of Doom and Utopia.

“This CD-ROM is the essential collection for anyone who was introduced to video games in the 1980s,” said Keith Robinson, president/co-founder of Intellivision Productions, Inc. and an original game programmer for Intellivision. “The kids who played our games in the 1980s are adults now, and we wanted to introduce Intellivision to a new generation of video gamers with 25 of our best games on one affordable CD-ROM.”

In addition to the 25 best Intellivision video games, the CD-ROM comes loaded with extras, which include programmer interviews, classic ‘80’s commercials, original video game packaging artwork and historical information.

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INTELLIVISION GREATEST HITS

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Distributed by Riverdeep Interactive Learning Ltd., the “Intellivision Greatest Hits 20th Anniversary Edition” CD-ROM (MSRP \$19.99) is available at mass merchant retailers such as Comp USA, Best Buy and Sam’s Club nationwide. In addition to the 25-game CD-ROM, Intellivision also offers a 10-game version (MSRP \$9.99).

About Intellivision Productions, Inc.

After the fall of Mattel Electronics, the maker of Intellivision, the game programmers (coined the Blue Sky Rangers), who were friends as well as coworkers, remained in touch. Annual reunions and newsletters kept the Rangers informed of each other’s goings on, but the world heard little of them. The Blue Sky Rangers had a unique story to tell, so in 1995, Ranger Keith Robinson created the Blue Sky Ranger Web site to help share their story. Because of the massive traffic and numerous requests for a way to play retro Intellivision games on today’s computers, Robinson and fellow Ranger Stephen Roney founded Intellivision Productions, Inc. in 1997. They bought the rights to the Intellivision system and games and made them PC and Macintosh compatible for millions to relive the excitement of Intellivision. In 2000, Digital Press named Intellivision Productions the Classic Game Publisher of the Year. Knowing the popularity of retro games, the company has expanded its newly named Retrotopia sales site to include Atari and Colecovision games in addition to Intellivision products. For more information on Intellivision or other retro games and systems, please visit the company Web site at www.intellivisionlives.com.

- INTELLIVISION PRODUCTIONS INC. -