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“INTELLIVISION IN HI-FI” MUSIC CD DEBUTS

*CD Features Songs Inspired by and Based on Classic Video Game Themes,
As Well As New Versions of the Themes and Previously Unreleased Tracks*

LOS ANGELES (May 14, 2003) – Through Mattel Electronics’ downfall in the late 1980s and the supposed demise of classic video games, Intellivision always had a song in its heart. Now, Intellivision Productions Inc., the company that brought Intellivision back to life, is sharing these tunes with game fans with the introduction of Intellivision in Hi-Fi. This new CD features 26 songs based on classic video game themes, as well as new interpretations of the themes themselves.

“We always thought it would be cool to have the sounds of Intellivision on a CD, so we finally created Intellivision in Hi-Fi as a result of fans’ request for the games’ soundtracks,” said Keith Robinson, president, Intellivision Productions, Inc. and an original programmer of Intellivision games and systems. “Between the music the games inspired, new renditions of some old themes and never before released materials, we have a great compilation of diverse material that’s a fun album and we think the fans will be pleased.”

Three tracks from Intellivision in Hi-Fi, “The Maple Leaf Rag,” “Compare This!” and “Surfin' On Thin Ice,” can be previewed on the company’s page on www.mp3.com. Priced at \$14.95, Intellivision in Hi-Fi is available for sale on the Retropia video game store at www.intellivisionlives.com.

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INTELLIVISION IN HI-FI

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The Intellivision in Hi-Fi album includes original music inspired by the Intellivision system, new arrangements of Intellivision game themes and actual Intellivision music, including several never-heard themes from unreleased and unfinished games. Featured on the CD are:

- “Compare This!” and “The Closest Thing to the Real Thing” by the Confusium feature sample phrases from classic Intellivision commercials and Intellivoice games
- “My Intellivision,” a song performed by Michael Schwartz, captures the sound of 1980s groups such as Pet Shop Boys and ABC to tell the story of a man separated from his true love
- New arrangements of game themes, such as “Surfin' On Thin Ice” (Thin Ice), “Lounge Shark! Lounge Shark!” (Shark! Shark!) and “Snafu City” (Snafu)
- “Tron 1.1,” which features themes from the Disney movie TRON (heard in the Intellivoice game TRON Solar Sailer)
- Game themes such as Snafu, Shark! Shark!, Mind Strike and Melody Blaster
- Classical music heard in Intellivision games, such as “Also Sprach Zarathustra,” heard on the original Intellivision in-store demo cartridge, and selections from Schubert, Moussorgsky and Beethoven heard in Thunder Castle
- Never before heard music from an unreleased Rocky & Bullwinkle cartridge and themes for proposed Peanuts and McDonaldsland games
- Programmer Steve Ettinger's arrangement of “The Maple Leaf Rag,” done for his unreleased game Magic Carousel, which was featured on Intellivision Rocks CD-ROM
- And many more!

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INTELLIVISION IN HI-FI

3-3-3

After the fall of Mattel Electronics, the maker of Intellivision, the game programmers (coined the Blue Sky Rangers), who were friends as well as coworkers, remained in touch. Annual reunions and newsletters kept the Rangers informed of each other's goings on, but the world heard little of them. The Blue Sky Rangers had a unique story to tell, so in 1995, Ranger Keith Robinson created the Blue Sky Ranger Web site to help share their story. Because of the massive traffic and numerous requests for a way to play retro Intellivision games on today's computers, Robinson and fellow Ranger Stephen Roney founded Intellivision Productions, Inc. in 1997. They bought the rights to the Intellivision system and games and made them PC and Macintosh compatible for millions to relive the excitement of Intellivision. In 2000, Digital Press named Intellivision Productions the Classic Game Publisher of the Year. Knowing the popularity of retro games, the company has expanded its newly named Retrotopia sales site to include Atari and Colecovision games in addition to Intellivision products. For more information on Intellivision or other retro games and systems, please visit the company Web site at www.intellivisionlives.com.

- INTELLIVISION PRODUCTIONS INC. -